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## Polling Overview

FreedomOhio commissioned a poll of Ohio voters to identify voter sentiments about same sex marriage, the Ohio Freedom to Marry and Religious Freedom Amendment and a variety of other points of voter interest.

This poll shows the following three points:

1) Ohio voters like concepts, but they vote on specifics = Support for Same Sex Marriage as a concept is equally split 47/48. However, because of the specificity of the amendment that allows houses of worship to have the right to refuse to marry a same sex couple, the overall support grows to $56 \%$ and opposition drops to $34 \%$. This level of support is made possible because $40 \%$ of Ohio's GOP voters support the amendment.
2) A decade of time changes minds = Support for the Marriage Ban Amendment was nearly $62 \%$ in 2004. Since then, more Ohioans have come to know gay, lesbian, bisexual and transgender friends, family, co-workers and neighbors. Today, the level of awareness of members of the LGBT community is $85 \%$. Other indirect influences have led to changes including the 16 states that now allow marriage equality, the Pope's recent comments of inclusion, and so forth.
3) Ohio is ready for Marriage Equality = The clear, concise and constitutionally sound 46 -word amendment, has strong majority voter supports. The pathway for full marriage civil equality is available to Ohio.

## Attached is a packet that includes the following:

- Power point slides
- Complete polling results
- Memo from independent pollsters

PPP surveyed 1,011 Ohio voters from December 6th to 8th. The margin of error is +/-3.1\%. Dr. Jim Kitchens and Robert Carpenter were engaged by FreedomOhio to provide peer review (oversight and analysis of the survey instrument and data) as well as analysis of the PPP survey. Kitchens and Carpenter are nationally recognized pollsters who accurately pinpointed the 2004 Marriage Ban election results well in advance of the vote. Kitchens, a Democratic pollster, has represented candidates, SEIU and Labor across the country. Carpenter is a Republican pollster who has worked with the Human Rights Campaign, Log Cabin Republicans, Republicans for Choice and Republican candidates across the country.

## Ohio Survey Results

Are you or is anyone in your household a reporter or active in any political campaigns?

> Yes.................................................................................................................................................. No........

Q2 Are you registered to vote in the state of Ohio at this address?
$\qquad$
Q3 Thinking ahead to the November election that will be held next year for Governor, Congress, and other offices, how likely are you to vote in that election? Would you say you are very likely, somewhat likely, somewhat unlikely, or very unlikely to vote next November?
Very likely ..... 94\%
Somewhat likely ..... 6\%
Somewhat unlikely. ..... 0\%
Very unlikely ..... 0\%
Not sure ..... 0\%
Q4 If the election for Governor were held today, would you vote for Republican John Kasich, Democrat Ed Fitzgerald, or Libertarian Charlie Earl?
John Kasich ..... 40\%
Ed FitzGerald ..... 38\%
Charlie Earl. ..... 6\%
Not sure ..... 16\%
Q5 Do you support or oppose allowing same-sex couples to get married?
Strongly support. ..... 28\%
Somewhat support ..... 19\%
Somewhat oppose ..... 12\%
Strongly oppose ..... 36\%
Not sure ..... 5\%

Q6 Thinking again about the November 2014 election, a proposal to amend the Ohio Constitution may appear on the ballot. This constitutional amendment would allow two consenting adults to be married, so long as they are not nearer of kin than second cousins, are not currently married to someone, and no religious institutions will be required to perform or recognize a marriage. If the election were held today, would you vote in favor of this amendment to the Ohio Constitution, or would you vote against it?
Strongly for ..... 34\%
Not so strongly for. ..... 18\%
Strongly against ..... 33\%
Not so strongly against ..... 5\%
Not sure ..... 9\%
Q7 (Asked only of those who said 'against' inQ6:)This constitutional amendment protectsreligious liberties by allowing any house ofworship, such as a church or synagogue, torefuse to marry a same-sex couple. Knowingthis, if the election were held today, would youvote in favor of this amendment to the OhioConstitution to allow same-sex couples tomarry, or would you vote against it?
Strongly for ..... 5\%
Not so strongly for. ..... 6\%
Strongly against ..... 77\%
Not so strongly against ..... 7\%
Not sure ..... 5\%


Q8 Which of the following statements comes closest to your own personal point of view: "The Ohio gubernatorial race will be the primary reason that I vote" or "The constitutional amendment to allow same-sex couples to marry will be the primary reason that I vote"?

Gubernatorial race ..........................................55\%
Amendment .................................................... 23\%
Both equally ................................................... 15\%
Neither ............................................................ 5\%
Not sure 2\%
Q9 Thinking about the reasons that people get married, which of the following do you personally believe is the main reason that same-sex couples want the right to be married: for the rights and benefits, such as tax advantages, hospital visitation, or sharing a spouse's pension; to acknowledge their love and commitment to each other; to change the institution of marriage for their benefit; or they believe marriage is a human right that should be available to all?

Rights and benefits .......................................... 29\%
To acknowledge their love and commitment ... 19\%
To change the institution of marriage for their benefit.

17\%
They believe marriage is a human right .......... 23\%
Some other reason/Not sure........................... 12\%
Q10 Would you vote against a candidate because they did not share your view on whether samesex couples should be allowed to marry?
$\qquad$
Yes 46\%

No 31\%

Not sure 23\%

Q11 Do you believe that sexual orientation is a choice, or not?
Believe it is ..... 35\%
Believe it is not. ..... 47\%
Not sure ..... 18\%
Q12 Do you believe that allowing same-sex couplesto marry is inevitable?
Yes. ..... 44\%
No. ..... 37\%
Not sure ..... 19\%
Q13 Do you know someone who is gay, lesbian,bisexual, or transgender?
Yes. ..... 85\%
No ..... 12\%
Not sure ..... 4\%
Q14 Would you support allowing gay, lesbian,bisexual, or transgender people to marry if youknew it was the best way for them to care forand protect themselves and their families?
Yes. ..... 44\%
No ..... 40\%
Not sure ..... 16\%
Q15 So that we have a representative sample ofOhio voters, please provide the followinginformation. If you are female, press 1. Ifmale, press 2.
Female. ..... 53\%
Male ..... 47\%

Q16 Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?
Strong Republican ........................................ $27 \%$
Not so strong Republican.............................. 14\%
Strong Democrat......................................... $27 \%$
Not so strong Democrat ................................ 9\%
Independent................................................ 19\%
Other.............................................................. 4\%
Q17 On political issues, do you consider yourself to be conservative, moderate, or liberal?
Very conservative ........................................ $30 \%$
Somewhat conservative ................................ $25 \%$
Moderate...................................................... 28\%
Somewhat liberal ......................................... 10\%
Very liberal.................................................. 8\%
Q18 Do you think of yourself as more conservative or liberal?

More conservative ....................................... $24 \%$
More liberal .................................................. $51 \%$
Not sure ......................................................25\%
Q19 Do you consider yourself to be Hispanic, white, African-American, Asian, or something else?

Hispanic

## White

 83\%African-American ............................................ 12\%
Asian................................................................ 1\%
Something else ............................................... 3\%

Q20 What is your age?
$\qquad$
18 to 296\%
30 to 39 ..... 13\%
40 to 49 ..... 20\%
50 to 59 ..... 23\%
60 to 64 ..... 13\%
65 or older ..... 25\%
Q21 Is your home in an urban area, suburban area,medium-sized town, small town, or rural area?13\%
Suburban ..... 35\%
Medium-sized town ..... 14\%
Small town ..... 18\%
Rural ..... 20\%
Q22 What part of the state do you live in: NortheastOhio, Northwest Ohio, Central Ohio, SouthwestOhio, or Southeast Ohio?
NE Ohio ..... 32\%
NW Ohio ..... 15\%
Central Ohio ..... 24\%
SW Ohio ..... 19\%
SE Ohio ..... 10\%
Q23 Would you say you attend religious servicesmore than once a week, once a week, almostevery week, once or twice a month, a few timesa year, or never?
More than once a week. ..... 13\%
Once a week ..... 31\%
Almost every week ..... 10\%
Once or twice a month ..... 10\%
A few times a year ..... 20\%
Never ..... 15\%


## Public Policy Polling



|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Female | Male |
| Would You Vote a/g <br> Candidate Who <br> Doesn't Share your <br> SSM Views? |  |  |  |
| Yes |  |  |  |
| 46\% | $38 \%$ | $55 \%$ |  |
| No | $\mathbf{3 1 \%}$ | $35 \%$ | $27 \%$ |
| Not sure | $\mathbf{2 3 \%}$ | $27 \%$ | $17 \%$ |


|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Female | Male |
| Is Orientation a <br> Choice? |  |  |  |
| Believe it is | $35 \%$ | $33 \%$ | $38 \%$ |
| Believe it is not | $\mathbf{4 7 \%}$ | $49 \%$ | $45 \%$ |
| Not sure | $\mathbf{1 8 \%}$ | $19 \%$ | $17 \%$ |


|  |  | Gender |  |
| ---: | :--- | :--- | :--- |
|  | Base | Female | Male |
| Is SSM Inevitable? |  |  |  |
| Yes | $44 \%$ | $44 \%$ | $44 \%$ |
| No | $37 \%$ | $32 \%$ | $43 \%$ |
| Not sure | $19 \%$ | $25 \%$ | $13 \%$ |


|  |  | Gender |  |
| ---: | :---: | :---: | :---: |
|  | Base | Female | Male |
| Know LGBT Person? |  |  |  |
| Yes | $85 \%$ | $86 \%$ | $83 \%$ |
| No | $12 \%$ | $10 \%$ | $13 \%$ |
| Not sure | $\mathbf{4 \%}$ | $4 \%$ | $4 \%$ |

## Public Policy <br> Polling

|  |  | Gender |  |
| :--- | :--- | :--- | :--- |
|  | Base | Female | Male |
| Support SSM If It's <br> Best Way for Them <br> to Protect Their <br> Families? |  |  |  |
| Yes | $44 \%$ | $49 \%$ | $40 \%$ |
| No | $40 \%$ | $32 \%$ | $48 \%$ |
| Not sure | $16 \%$ | $19 \%$ | $12 \%$ |


|  | Base | Party |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strong Republican | Not so strong Republican | Strong Democrat | Not so strong Democrat | Independent | Other |
| Kasich/FitzGerald/Earl |  |  |  |  |  |  |  |
| John Kasich | 40\% | 79\% | 49\% | 8\% | 9\% | 38\% | 49\% |
| Ed FitzGerald | 38\% | 7\% | 31\% | 78\% | 58\% | 25\% | 6\% |
| Charlie Earı | 6\% | 2\% | 3\% | 5\% | 1\% | 13\% | 19\% |
| Not sure | 16\% | 12\% | 17\% | 9\% | 32\% | 24\% | 26\% |


|  | Base | Party |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strong Republican | Not so strong Republican | Strong Democrat | Not so strong Democrat | Independent | Other |
| Support/Oppose Same-sex Marriage |  |  |  |  |  |  |  |
| Strongly support | 28\% | 15\% | 18\% | 51\% | 33\% | 22\% | 14\% |
| Somewhat support | 19\% | 14\% | 25\% | 21\% | 21\% | 17\% | 14\% |
| Somewhat oppose | 12\% | 13\% | 17\% | 8\% | 16\% | 10\% | 19\% |
| Strongly oppose | 36\% | 53\% | 38\% | 13\% | 25\% | 46\% | 47\% |
| Not sure | 5\% | 4\% | 2\% | 6\% | 5\% | 6\% | 6\% |


|  | Base | Party |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strong Republican | Not so strong Republican | Strong Democrat | Not so strong Democrat | Independent | Other |
| Amendment | 34\% | 21\% | 24\% | 59\% | 39\% | 26\% | 9\% |
| Strongly for |  |  |  |  |  |  |  |
| Not so strongly for | 18\% | 15\% | 25\% | 17\% | 24\% | 14\% | 32\% |
| Strongly against | 33\% | 48\% | 36\% | 14\% | 20\% | 42\% | 38\% |
| Not so strongly against | 5\% | 6\% | 7\% | 3\% | 8\% | 5\% | 7\% |
| Not sure | 9\% | 10\% | 8\% | 8\% | 8\% | 12\% | 15\% |


|  | Base | Party |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strong Republican | Not so strong Republican | $\begin{array}{r} \text { Strong } \\ \text { Democrat } \end{array}$ | Not so strong Democrat | Independent | Other |
| Amendment w/ Religious Exemption |  |  |  |  |  |  |  |
| Strongly for | 5\% | 5\% | 2\% | 4\% | - | 8\% | - |
| Not so strongly for | 6\% | 4\% | 5\% | 13\% | 2\% | 7\% | 4\% |
| Strongly against | 77\% | 80\% | 80\% | 72\% | 49\% | 79\% | 88\% |
| Not so strongly against | 7\% | 5\% | 8\% | 9\% | 28\% | 2\% | 8\% |
| Not sure | 5\% | 6\% | 5\% | 2\% | 21\% | 4\% | - |


|  | Base | Party |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strong Republican | Not so strong Republican | Strong Democrat | Not so strong Democrat | Independent | Other |
| Main Reason to Vote |  |  |  |  |  |  |  |
| Gubernatorial race | 55\% | 57\% | 61\% | 65\% | 37\% | 47\% | 28\% |
| Amendment | 23\% | 24\% | 15\% | 17\% | 25\% | 31\% | 32\% |
| Both equally | 15\% | 17\% | 15\% | 9\% | 27\% | 15\% | 27\% |
| Neither | 5\% | 1\% | 8\% | 6\% | 4\% | 7\% | 5\% |
| Not sure | 2\% | 1\% | - | 3\% | 7\% | 1\% | 7\% |


|  | Base | Party |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strong Republican | Not so strong Republican | Strong Democrat | Not so strong Democrat | Independent | Other |
| Main Reason Samesex Couples Want to Marry | 29\% | 33\% | 32\% | 25\% | 21\% | 33\% | 24\% |
| Rights and benefits |  |  |  |  |  |  |  |
| To acknow ledge their love and commitment | 19\% | 17\% | 21\% | 22\% | 31\% | 11\% | 6\% |
| To change the institution of marriage for their benefit | 17\% | 24\% | 14\% | 7\% | 16\% | 23\% | 20\% |
| They believe marriage is a human right | 23\% | 14\% | 19\% | 39\% | 22\% | 19\% | 2\% |
| Some other reason/Not sure | 12\% | 13\% | 13\% | 8\% | 9\% | 14\% | 48\% |



|  | Base | Party |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strong Republican | Not so strong Republican | Strong Democrat | Not so strong Democrat | Independent | Other |
| Is Orientation a Choice? | 35\% | 47\% | 35\% | 22\% | 29\% | 35\% | 56\% |
| Believe it is |  |  |  |  |  |  |  |
| Believe it is not | 47\% | 41\% | 41\% | 60\% | 52\% | 42\% | 27\% |
| Not sure | 18\% | 12\% | 24\% | 18\% | 19\% | 23\% | 17\% |


|  | Base | Party |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strong Republican | Not so strong Republican | Strong Democrat | Not so strong Democrat | Independent | Other |
| IS SSM Ine vitable? | 44\% | 36\% |  |  |  |  |  |
| Yes |  |  | 36\% | 62\% | 51\% | 36\% | 13\% |
| No | 37\% | 47\% | 40\% | 18\% | 31\% | 45\% | 64\% |
| Not sure | 19\% | 16\% | 24\% | 20\% | 18\% | 19\% | 24\% |



|  | Base | Party |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Strong Republican | Not so strong Republican | $\begin{array}{r} \text { Strong } \\ \text { Democrat } \end{array}$ | Not so strong Democrat | Independent | Other |
| Support SSM If It's Best Way for Them to Protect Their Families? |  |  |  |  |  |  |  |
| Yes | 44\% | 29\% | 38\% | 68\% | 55\% | 38\% | 11\% |
| No | 40\% | 56\% | 40\% | 20\% | 21\% | 47\% | 70\% |
| Not sure | 16\% | 14\% | 22\% | 13\% | 24\% | 14\% | 19\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very conservative | Somewhat conservative | Moderate | Somewhat liberal | Very liberal |
| Kasich/FitzGerald/Earl | 40\% | 68\% | 57\% | 17\% | 9\% | 2\% |
| John Kasich |  |  |  |  |  |  |
| Ed FitzGerald | 38\% | 12\% | 21\% | 55\% | 72\% | 82\% |
| Charlie Earl | 6\% | 5\% | 4\% | 8\% | 2\% | 6\% |
| Not sure | 16\% | 14\% | 18\% | 19\% | 17\% | 9\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very conservative | Somewhat conservative | Moderate | Somewhat liberal | Very liberal |
| Support/Oppose Same-sex Marriage | 28\% | 8\% | 17\% | 34\% | 67\% | 74\% |
| Strongly support |  |  |  |  |  |  |
| Somewhat support | 19\% | 11\% | 18\% | 29\% | 22\% | 6\% |
| Somewhat oppose | 12\% | 13\% | 19\% | 11\% | 5\% | 4\% |
| Strongly oppose | 36\% | 64\% | 41\% | 20\% | 6\% | 8\% |
| Not sure | 5\% | 4\% | 4\% | 6\% | 1\% | 8\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very conservative conservative | Somewhat conservative | Moderate | Somewhat liberal | Very liberal |
| Amendment | 34\% | 15\% | 24\% | 40\% | 74\% | 70\% |
| Strongly for |  |  |  |  |  |  |
| Not so strongly for | 18\% | 14\% | 22\% | 26\% | 14\% | 6\% |
| Strongly against | 33\% | 57\% | 39\% | 19\% | 7\% | 7\% |
| Not so strongly against | 5\% | 8\% | 6\% | 4\% | 1\% | 5\% |
| Not sure | 9\% | 7\% | 10\% | 12\% | 4\% | 13\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very conservative | Somewhat conservative | Moderate | Somewhat liberal | Very libera |
| Amendment w/ Religious Exemption | 5\% | 4\% | 3\% | 6\% | 21\% | - |
| Strongly for |  |  |  |  |  |  |
| Not so strongly for | 6\% | 3\% | 9\% | 6\% | 10\% | 7\% |
| Strongly against | 77\% | 80\% | 78\% | 68\% | 60\% | 86\% |
| Not so strongly against | 7\% | 7\% | 6\% | 8\% | 8\% | 7\% |
| Not sure | 5\% | 5\% | 3\% | 12\% | - | - |


$\left.$|  |  | Ideology |  |  |  |  |  |  |
| ---: | :---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | Very <br> conservative | Somewhat <br> conservative | Moderate |  |  |  |  | | Somewhat |
| ---: |
| liberal | | Very |
| ---: |
| liberal | \right\rvert\,


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very conservative | Somewhat conservative | Moderate | Somewhat liberal | Very liberal |
| Main Reason Samesex Couples Want to Marry | 29\% | 33\% | 29\% | 29\% | 30\% | 14\% |
| Rights and benefits |  |  |  |  |  |  |
| To acknowledge their love and commitment | 19\% | 10\% | 24\% | 23\% | 24\% | 17\% |
| To change the institution of marriage for their benefit | 17\% | 28\% | 19\% | 11\% | 4\% | 4\% |
| They believe marriage is a human right | 23\% | 10\% | 16\% | 28\% | 35\% | 60\% |
| Some other reason/Not sure | 12\% | 18\% | 12\% | 11\% | 7\% | 5\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Very conservative | Somewhat conservative | Moderate | Somewhat liberal | Very liberal |
| Would You Vote alg Candidate Who Doesn't Share your SSM Views? |  |  |  |  |  |  |
| Yes | 46\% | 65\% | 38\% | 30\% | 44\% | 55\% |
| No | 31\% | 20\% | 39\% | 40\% | 30\% | 24\% |
| Not sure | 23\% | 15\% | 23\% | 30\% | 26\% | 21\% |


|  | Base | Ideology |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | conservative | Somewhat conservative | Moderate | Somewhat liberal | Very liberal |
| Is Orientation a Choice? | 35\% | 53\% | 43\% | 21\% | 19\% | 10\% |
| Believe it is |  |  |  |  |  |  |
| Believe it is not | 47\% | 31\% | 37\% | 57\% | 67\% | 75\% |
| Not sure | 18\% | 16\% | 20\% | 22\% | 13\% | 15\% |



|  | Base | Moderate Leaners |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | More conservative | More liberal |  |
| Kasich/FitzGerald/Earl |  |  |  |  |
| John Kasich | 17\% | 38\% | 8\% | 15\% |
| Ed FitzGerald | 55\% | 32\% | 71\% | 46\% |
| Charlie Earl | 8\% | 12\% | 8\% | 6\% |
| Not sure | 19\% | 18\% | 13\% | 33\% |


|  | Base | Moderate Leaners |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | More conservative | More <br> liberal | $\begin{aligned} & \text { Not } \\ & \text { sure } \end{aligned}$ |
| Support/Oppose Same-sex Marriage |  |  |  |  |
| Strongly support | 34\% | 12\% | 47\% | 32\% |
| Somewhat support | 29\% | 24\% | 35\% | 20\% |
| Somewhat oppose | 11\% | 18\% | 8\% | 9\% |
| Strongly oppose | 20\% | 34\% | 8\% | 29\% |
| Not sure | 6\% | 12\% | 2\% | 10\% |


|  |  | Moderate Leaners |  |  |  |
| ---: | :---: | :---: | ---: | ---: | :---: |
|  | Base | More <br> conservative | More <br> liberal | Not <br> sure |  |
| Amendment |  |  |  |  |  |
| Strongly for | $\mathbf{4 0 \%}$ | $15 \%$ | $56 \%$ | $30 \%$ |  |
| Not so strongly for | $\mathbf{2 6 \%}$ | $35 \%$ | $23 \%$ | $21 \%$ |  |
| Strongly against | $\mathbf{1 9 \%}$ | $34 \%$ | $10 \%$ | $22 \%$ |  |
| Not so strongly | $\mathbf{4 \%}$ | $4 \%$ | $5 \%$ | $2 \%$ |  |
| against |  |  |  |  |  |
| Not sure | $\mathbf{1 2 \%}$ | $12 \%$ | $6 \%$ | $25 \%$ |  |



## Public Policy <br> Polling

|  | Base | Moderate Leaners |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | More conservative | More liberal | Not sure |
| Amendment w/ Religious Exemption |  |  |  |  |
| Strongly for | 6\% | - | 3\% | 19\% |
| Not so strongly for | 6\% | 6\% | 7\% | 4\% |
| Strongly against | 68\% | 82\% | 43\% | 77\% |
| Not so strongly against | 8\% | 7\% | 17\% | - |
| Not sure | 12\% | 5\% | 30\% | - |


|  | Base | Moderate Leaners |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | More conservative | More liberal | Not sure |
| Main Reason to Vote | 56\% | 56\% | 56\% | 56\% |
| Gubernatorial race |  |  |  |  |
| Amendment | 21\% | 24\% | 22\% | 13\% |
| Both equally | 16\% | 16\% | 15\% | 19\% |
| Neither | 6\% | 2\% | 5\% | 11\% |
| Not sure | 2\% | 1\% | 2\% | 1\% |


|  | Base | Moderate Leaners |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | More conservative | More liberal | Not sure |
| Main Reason Samesex Couples Want to Marry | 29\% | 31\% | 28\% | 27\% |
| Rights and benefits |  |  |  |  |
| To acknow ledge their love and commitment | 23\% | 20\% | 24\% | 22\% |
| To change the institution of marriage for their benefit | 11\% | 15\% | 4\% | 19\% |
| They believe marriage is a human right | 28\% | 12\% | 39\% | 20\% |
| Some other reason/Not sure | 11\% | 22\% | 4\% | 12\% |


|  | Base | Moderate Leaners |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | More conservative | More liberal | Not sure |
| Would You Vote a/g Candidate Who Doesn't Share your SSM Views? |  |  |  |  |
| Yes | 30\% | 28\% | 36\% | 21\% |
| No | 40\% | 44\% | 38\% | 40\% |
| Not sure | 30\% | 27\% | 26\% | 39\% |

## Public Policy <br> Polling

|  |  | Moderate Leaners |  |  |
| :--- | :--- | :--- | :--- | ---: |
|  | Base | More <br> conservative | More <br> liberal | Not <br> sure |
| Is Orientation a <br> Choice? |  |  |  |  |
| Believe it is | $\mathbf{2 1 \%}$ |  |  |  |
| Believe it is not | $\mathbf{5 7 \%}$ | $31 \%$ | $13 \%$ | $29 \%$ |
| Not sure | $\mathbf{2 2 \%}$ | $46 \%$ | $72 \%$ | $38 \%$ |
|  |  | $23 \%$ | $16 \%$ | $32 \%$ |


|  |  | Moderate Leaners |  |  |
| ---: | :---: | ---: | ---: | ---: |
|  | Base | More <br> conservative | More <br> liberal | Not <br> sure |
| Is SSM Inevitable? |  |  |  |  |
| Yes | $54 \%$ | $37 \%$ | $65 \%$ | $48 \%$ |
| No | $\mathbf{2 3 \%}$ | $35 \%$ | $18 \%$ | $21 \%$ |
| Not sure | $\mathbf{2 4 \%}$ | $28 \%$ | $18 \%$ | $31 \%$ |


|  | Base | Moderate Leaners |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | More conservative | More liberal | Not sure |
| Know LGBT Person? | 86\% | 83\% | 88\% | 85\% |
| Yes |  |  |  |  |
| No | 12\% | 17\% | 9\% | 12\% |
| Not sure | 2\% | 1\% | 3\% | 2\% |


|  | Base | Moderate Leaners |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | More conservative | More liberal | Not sure |
| Support SSM If It's Best Way for Them to Protect Their Families? |  |  |  |  |
| Yes | 58\% | 35\% | 74\% | 47\% |
| No | 21\% | 41\% | 9\% | 25\% |
| Not sure | 21\% | 24\% | 17\% | 27\% |


|  | Base | Race |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | African American | Asian | Som ething else |
| Kasich/FitzGerald/Ea- <br> rI | 40\% | 38\% | 46\% | 9\% | 23\% | 22\% |
| John Kasich |  |  |  |  |  |  |
| Ed FitzGerald | 38\% | 14\% | 33\% | 79\% | 50\% | 19\% |
| Charlie Earl | 6\% | 4\% | 5\% | - | 16\% | 35\% |
| Not sure | 16\% | 43\% | 17\% | 12\% | 11\% | 24\% |


|  | Base | Race |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Asian | Something else |
| Support/Oppose Same-sex Marriage | 28\% | 7\% | 30\% | 17\% | 27\% | 32\% |
| Strongly support |  |  |  |  |  |  |
| Somewhat support | 19\% | 19\% | 18\% | 24\% | 36\% | 17\% |
| Somewhat oppose | 12\% | - | 12\% | 15\% | 33\% | 4\% |
| Strongly oppose | 36\% | 74\% | 36\% | 35\% | 4\% | 41\% |
| Not sure | 5\% | - | 4\% | 9\% | - | 6\% |



## Public Policy <br> Polling



|  | Base | Race |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Asian | Something else |
| Amendment w/ Religious Exemption | 5\% | - | 5\% | - | - | - |
| Strongly for |  |  |  |  |  |  |
| Not so strongly for | 6\% | - | 6\% | 3\% | 43\% | - |
| Strongly against | 77\% | 88\% | 75\% | 84\% | 57\% | 100\% |
| Not so strongly against | 7\% | 12\% | 8\% | - | - | - |
| Not sure | 5\% | - | 5\% | 14\% | - | - |


|  | Base | Race |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Asian | Something else |
| Main Reason Samesex Couples Want to Marry |  |  |  |  |  |  |
| Rights and benefits | 29\% | 31\% | 29\% | 27\% | 28\% | 33\% |
| To acknow ledge their love and commitment | 19\% | 17\% | 18\% | 22\% | 22\% | 14\% |
| To change the institution of marriage for their benefit | 17\% | 17\% | 17\% | 18\% | 4\% | 20\% |
| They believe marriage is a hum an right | 23\% | 22\% | 22\% | 22\% | 36\% | 26\% |
| Some other reason/Not sure | 12\% | 13\% | 13\% | 10\% | 11\% | 7\% |


|  |  | Race |  |  |  |  |  |
| :--- | :--- | :--- | :--- | ---: | ---: | ---: | :---: |
|  | Base | Hispanic | White | African- <br> American | Asian | Something <br> else |  |
| Is Orientation a <br> Choice? |  |  |  |  |  |  |  |
| Believe it is | $\mathbf{3 5 \%}$ | $47 \%$ | $32 \%$ | $53 \%$ | $25 \%$ | $36 \%$ |  |
| Believe it is not | $\mathbf{4 7 \%}$ | $45 \%$ | $50 \%$ | $31 \%$ | $55 \%$ | $28 \%$ |  |
| Not sure | $\mathbf{1 8 \%}$ | $8 \%$ | $18 \%$ | $16 \%$ | $20 \%$ | $36 \%$ |  |



|  |  | Race |  |  |  |  |  |  |
| ---: | :---: | :--- | :--- | ---: | ---: | ---: | :---: | :---: |
|  | Base | Hispanic | White | African- <br> American | Asian | Something <br> else |  |  |
| Know LGBT Person? |  |  |  |  |  |  |  |  |
| Yes | $85 \%$ | $100 \%$ | $84 \%$ | $88 \%$ | $78 \%$ | $99 \%$ |  |  |
| No | $\mathbf{1 2 \%}$ | - | $12 \%$ | $10 \%$ | $22 \%$ | $1 \%$ |  |  |
| Not sure | $4 \%$ | - | $4 \%$ | $2 \%$ | - | - |  |  |


|  | Base | Race |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Hispanic | White | AfricanAmerican | Asian | Something else |
| Support SSM If It's Best Way for Them to Protect Their Families? | 44\% | 10\% | 45\% | 46\% | 47\% | 44\% |
| Yes |  |  |  |  |  |  |
| No | 40\% | 69\% | 39\% | 39\% | 31\% | 44\% |
| Not sure | 16\% | 21\% | 16\% | 16\% | 22\% | 12\% |


|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | 30 to 39 | $\begin{array}{r} 40 \text { to } \\ 49 \end{array}$ | $\begin{array}{r} 50 \text { to } \\ 59 \end{array}$ | $\begin{array}{r} 60 \text { to } \\ 64 \end{array}$ | 65 or <br> older |
| ```Kasich/FitzGerald/Ea- rl``` | 40\% | 40\% | 34\% | 38\% | 36\% | 40\% | 49\% |
| John Kasich |  |  |  |  |  |  |  |
| Ed FitzGerald | 38\% | 41\% | 42\% | 33\% | 43\% | 44\% | 31\% |
| Charlie Earl | 6\% | - | 11\% | 8\% | 4\% | 2\% | 5\% |
| Not sure | 16\% | 19\% | 13\% | 20\% | 17\% | 14\% | 16\% |


|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 39 \end{array}$ | $\begin{array}{r} 40 \text { to } \\ 49 \end{array}$ | $\begin{array}{r} 50 \text { to } \\ 59 \end{array}$ | $\begin{array}{r} 60 \text { to } \\ 64 \end{array}$ | 65 or <br> older |
| Support/Oppose Same-sex Marriage | 28\% | 41\% | 37\% | 29\% | 30\% | 25\% | 20\% |
| Strongly support |  |  |  |  |  |  |  |
| Somewhat support | 19\% | 13\% | 19\% | 21\% | 17\% | 23\% | 17\% |
| Somew hat oppose | 12\% | - | 6\% | 12\% | 10\% | 14\% | 21\% |
| Strongly oppose | 36\% | 46\% | 39\% | 34\% | 34\% | 35\% | 36\% |
| Not sure | 5\% | - | - | 5\% | 9\% | 4\% | 5\% |


|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18 to | $\begin{array}{r} 30 \text { to } \\ 39 \end{array}$ | $\begin{array}{r} 40 \text { to } \\ 49 \end{array}$ | 50 to 59 | 60 to 64 | 65 or older |
| Amendment | 34\% | 41\% | 44\% | 32\% | 37\% | 31\% | 27\% |
| Strongly for |  |  |  |  |  |  |  |
| Not so strongly for | 18\% | 13\% | 17\% | 20\% | 17\% | 18\% | 21\% |
| Strongly against | 33\% | 32\% | 25\% | 35\% | 29\% | 38\% | 37\% |
| Not so strongly against | 5\% | 10\% | 6\% | 3\% | 8\% | 5\% | 4\% |
| Not sure | 9\% | 5\% | 8\% | 10\% | 11\% | 8\% | 11\% |

## Public Policy <br> Polling

|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 39 \end{array}$ | $\begin{array}{r} 40 \text { to } \\ 49 \end{array}$ | $\begin{array}{r} 50 \text { to } \\ 59 \end{array}$ | $\begin{array}{r} 60 \text { to } \\ 64 \end{array}$ | $\begin{gathered} 65 \text { or } \\ \text { older } \end{gathered}$ |
| Amendment w/ Religious Exemption | 5\% | - | 8\% | 6\% | 4\% | 5\% | 3\% |
| Strongly for |  |  |  |  |  |  |  |
| Not so strongly for | 6\% | - | - | 6\% | 5\% | 7\% | 9\% |
| Strongly against | 77\% | 89\% | 71\% | 84\% | 76\% | 74\% | 74\% |
| Not so strongly against | 7\% | 11\% | 8\% | - | 12\% | 7\% | 7\% |
| Not sure | 5\% | - | 14\% | 4\% | 3\% | 7\% | 6\% |


|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 39 \end{array}$ | $\begin{array}{r} 40 \text { to } \\ 49 \end{array}$ | $\begin{array}{\|r\|} \hline 50 \text { to } \\ 59 \end{array}$ | $\begin{array}{r} 60 \text { to } \\ 64 \end{array}$ | 65 or older |
| Main Reason to Vote | 55\% | 35\% | 47\% | 50\% | 58\% | 56\% | 64\% |
| Gubernatorial race |  |  |  |  |  |  |  |
| Amendment | 23\% | 36\% | 36\% | 25\% | 19\% | 23\% | 14\% |
| Both equally | 15\% | 21\% | 11\% | 19\% | 17\% | 15\% | 13\% |
| Neither | 5\% | 5\% | 2\% | 4\% | 6\% | 6\% | 6\% |
| Not sure | 2\% | 3\% | 3\% | 2\% | 1\% | 1\% | 3\% |


|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 39 \end{array}$ | $\begin{array}{r} 40 \text { to } \\ 49 \end{array}$ | $\begin{array}{\|r} 50 \text { to } \\ 59 \end{array}$ | $\begin{array}{r} 60 \text { to } \\ 64 \end{array}$ | 65 or older |
| Main Reason Samesex Couples Want to Marry | 29\% | 34\% | 21\% | 21\% | 33\% | 33\% | 33\% |
| Rights and benefits |  |  |  |  |  |  |  |
| To acknow ledge their love and commitment | 19\% | 3\% | 32\% | 29\% | 15\% | 14\% | 14\% |
| To change the institution of marriage for their benefit | 17\% | 13\% | 15\% | 22\% | 13\% | 15\% | 19\% |
| They believe marriage is a human right | 23\% | 18\% | 19\% | 22\% | 29\% | 26\% | 18\% |
| Some other reason/Not sure | 12\% | 32\% | 12\% | 5\% | 10\% | 11\% | 16\% |


|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 39 \end{array}$ | $\begin{array}{\|r\|} \hline 40 \text { to } \\ 49 \end{array}$ | $\begin{array}{r} 50 \text { to } \\ 59 \end{array}$ | $\begin{array}{r} 60 \text { to } \\ 64 \end{array}$ | $\begin{aligned} & 65 \text { or } \\ & \text { older } \end{aligned}$ |
| Would You Vote a/g Candidate Who Doesn't Share your SSM Views? | 46\% | 64\% | 50\% | 53\% | 46\% | 39\% | 38\% |
| Yes |  |  |  |  |  |  |  |
| No | 31\% | 18\% | 23\% | 30\% | 35\% | 37\% | 34\% |
| Not sure | 23\% | 18\% | 27\% | 17\% | 19\% | 24\% | 29\% |


|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r\|} \hline 30 \text { to } \\ 39 \end{array}$ | $\begin{array}{r} 40 \text { to } \\ 49 \end{array}$ | $\begin{array}{r} 50 \text { to } \\ 59 \end{array}$ | $\begin{array}{r} 60 \text { to } \\ 64 \end{array}$ | 65 or older |
| Is Orientation a Choice? | 35\% | 49\% | 34\% | 37\% | 37\% | 26\% | 34\% |
| Believe it is |  |  |  |  |  |  |  |
| Believe it is not | 47\% | 40\% | 49\% | 47\% | 46\% | 53\% | 45\% |
| Not sure | 18\% | 11\% | 17\% | 15\% | 18\% | 22\% | 22\% |


|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{\|r} 30 \text { to } \\ 39 \end{array}$ | $\begin{array}{\|r} 40 \text { to } \\ 49 \end{array}$ | $\begin{array}{r} 50 \text { to } \\ 59 \end{array}$ | $\begin{array}{r} 60 \text { to } \\ 64 \end{array}$ | 65 or older |
| Is SSM Inevitable? | 44\% | 51\% | 56\% | 46\% | 44\% | 42\% | 36\% |
| Yes |  |  |  |  |  |  |  |
| No | 37\% | 25\% | 29\% | 38\% | 37\% | 39\% | 42\% |
| Not sure | 19\% | 24\% | 15\% | 17\% | 20\% | 19\% | 23\% |


|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 39 \end{array}$ | $\begin{array}{r} 40 \text { to } \\ 49 \end{array}$ | $\begin{array}{r} 50 \text { to } \\ 59 \end{array}$ | $\begin{array}{r} 60 \text { to } \\ 64 \end{array}$ | 65 or <br> older |
| Know LGBT Person? | 85\% | 89\% | 91\% | 87\% | 90\% | 89\% | 72\% |
| Yes |  |  |  |  |  |  |  |
| No | 12\% | 11\% | 7\% | 9\% | 9\% | 6\% | 21\% |
| Not sure | 4\% | - | 2\% | 4\% | 1\% | 5\% | 7\% |


|  | Base | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} 18 \text { to } \\ 29 \end{array}$ | $\begin{array}{r} 30 \text { to } \\ 39 \end{array}$ | $\begin{array}{r} 40 \text { to } \\ 49 \end{array}$ | $50 \text { to }$ $59$ | $\begin{array}{r} 60 \text { to } \\ 64 \end{array}$ | 65 or <br> older |
| Support SSM If It's Best Way for Them to Protect Their Families? | 44\% | 44\% | 51\% | 47\% | 49\% | 45\% | 35\% |
| Yes |  |  |  |  |  |  |  |
| No | 40\% | 51\% | 34\% | 40\% | 35\% | 41\% | 42\% |
| Not sure | 16\% | 5\% | 14\% | 13\% | 16\% | 13\% | 23\% |


|  | Base | Community Type |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Urban | Suburban | Mediumsized town | Small town | Rural |
| Kasich/FitzGerald/Earl | 40\% | 26\% | 41\% | 45\% | 40\% | 46\% |
| John Kasich |  |  |  |  |  |  |
| Ed FitzGerald | 38\% | 55\% | 42\% | 29\% | 34\% | 29\% |
| Charlie Earl | 6\% | 4\% | 5\% | 3\% | 7\% | 7\% |
| Not sure | 16\% | 14\% | 12\% | 23\% | 19\% | 18\% |


|  | Base | Community Type |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Urban | Suburban | Medium sized town | Small town | Rural |
| Support/Oppose Same-sex Marriage | 28\% | 39\% | 37\% | 15\% | 22\% | 21\% |
| Strongly support |  |  |  |  |  |  |
| Somew hat support | 19\% | 17\% | 19\% | 18\% | 20\% | 17\% |
| Somewhat oppose | 12\% | 10\% | 10\% | 18\% | 13\% | 13\% |
| Strongly oppose | 36\% | 32\% | 27\% | 45\% | 39\% | 47\% |
| Not sure | 5\% | 3\% | 7\% | 3\% | 6\% | 2\% |


|  | Base | Community Type |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Urban | Suburban | Mediumsized town | Small town | Rural |
| Amendment | 34\% | 49\% | 40\% | 25\% | 27\% | 26\% |
| Strongly for |  |  |  |  |  |  |
| Not so strongly for | 18\% | 14\% | 20\% | 23\% | 19\% | 16\% |
| Strongly against | 33\% | 25\% | 24\% | 41\% | 36\% | 46\% |
| Not so strongly against | 5\% | 5\% | 6\% | 3\% | 8\% | 3\% |
| Not sure | 9\% | 8\% | 10\% | 8\% | 10\% | 9\% |


|  | Base | Community Type |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Urban | Suburban | Mediumsized town | Small town | Rural |
| Amendment w/ Religious Exemption |  |  |  |  |  |  |
| Strongly for | 5\% | 1\% | 4\% | 11\% | 4\% | 4\% |
| Not so strongly for | 6\% | 9\% | 5\% | 4\% | 6\% | 6\% |
| Strongly against | 77\% | 73\% | 76\% | 82\% | 70\% | 83\% |
| Not so strongly against | 7\% | 14\% | 7\% | 3\% | 12\% | 3\% |
| Not sure | 5\% | 3\% | 9\% | - | 8\% | 4\% |


|  |  | Community Type |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | Urban | Suburban | Medium- <br> sized town | Small <br> town | Rural |  |
| Main Reason to Vote |  |  |  |  |  |  |  |
| Gubernatorial race | $55 \%$ | $61 \%$ | $61 \%$ | $46 \%$ | $55 \%$ | $47 \%$ |  |
| Amendment | $\mathbf{2 3 \%}$ | $22 \%$ | $21 \%$ | $15 \%$ | $24 \%$ | $30 \%$ |  |
| Both equally | $\mathbf{1 5 \%}$ | $12 \%$ | $12 \%$ | $27 \%$ | $15 \%$ | $15 \%$ |  |
| Neither | $\mathbf{5 \%}$ | $3 \%$ | $5 \%$ | $9 \%$ | $4 \%$ | $5 \%$ |  |
| Not sure | $\mathbf{2 \%}$ | $2 \%$ | $0 \%$ | $2 \%$ | $2 \%$ | $4 \%$ |  |


|  | Base | Community Type |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Urban | Suburban | Medium sized town | Small town | Rural |
| Main Reason Samesex Couples Want to Marry | 29\% | 36\% | 26\% | 22\% | 32\% | 32\% |
| Rights and benefits |  |  |  |  |  |  |
| To acknowledge their love and commitment | 19\% | 19\% | 24\% | 19\% | 17\% | 12\% |
| To change the institution of marriage for the ir benefit | 17\% | 16\% | 14\% | 15\% | 19\% | 22\% |
| They believe marriage is a human right | 23\% | 23\% | 29\% | 21\% | 17\% | 18\% |
| Some other reason/Not sure | 12\% | 7\% | 8\% | 23\% | 14\% | 15\% |


|  | Base | Community Type |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Urban | Suburban | Medium sized town | Small town | Rural |
| Would You Vote a/g Candidate Who Doesn't Share your SSM Views? |  |  |  |  |  |  |
| Yes | 46\% | 53\% | 45\% | 44\% | 38\% | 52\% |
| No | 31\% | 28\% | 33\% | 31\% | 40\% | 24\% |
| Not sure | 23\% | 19\% | 23\% | 25\% | 22\% | 24\% |


|  | Base | Community Type |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Urban | Suburban | Medium sized town | Small town | Rural |
| Is Orientation a Choice? |  | 40\% | 25\% | 40\% | 38\% | 43\% |
| Believe it is | 35\% |  |  |  |  |  |
| Believe it is not | 47\% | 49\% | 56\% | 38\% | 43\% | 40\% |
| Not sure | 18\% | 11\% | 19\% | 21\% | 20\% | 17\% |


|  | Base | Community Type |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Urban | Suburban | Medium sized town | Small town | Rural |
| Is SSM Inevitable? | 44\% | 47\% | 54\% | 32\% | 40\% | 35\% |
| Yes |  |  |  |  |  |  |
| No | 37\% | 34\% | 29\% | 48\% | 37\% | 43\% |
| Not sure | 19\% | 19\% | 17\% | 19\% | 22\% | 21\% |


|  | Base | Community Type |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Urban | Suburban | Mediumsized town | Small town | Rural |
| Know LGBT Person? | 85\% | 89\% | 88\% | 79\% | 82\% | 83\% |
| Yes |  |  |  |  |  |  |
| No | 12\% | 10\% | 9\% | 17\% | 14\% | 12\% |
| Not sure | 4\% | 2\% | 3\% | 4\% | 4\% | 5\% |



|  |  | Region |  |  |  |  |  |
| :--- | :---: | :---: | ---: | ---: | ---: | ---: | :---: |
|  | NE | NW <br> Ohio | Central <br> Ohio | SW <br> Ohio | SE <br> Ohio |  |  |
| Kasich/FitzGerald/Ea- <br> rl |  |  |  |  |  |  |  |
| John Kasich | $40 \%$ | $35 \%$ | $37 \%$ | $42 \%$ | $47 \%$ | $42 \%$ |  |
| Ed FitzGerald | $38 \%$ | $43 \%$ | $35 \%$ | $37 \%$ | $32 \%$ | $38 \%$ |  |
| Charlie Earl | $\mathbf{6 \%}$ | $3 \%$ | $5 \%$ | $7 \%$ | $9 \%$ | $3 \%$ |  |
| Not sure | $\mathbf{1 6 \%}$ | $18 \%$ | $22 \%$ | $14 \%$ | $12 \%$ | $17 \%$ |  |


|  | Base | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \mathrm{NE} \\ \text { Ohio } \end{gathered}$ | $\begin{array}{r} \text { NW } \\ \text { Ohio } \end{array}$ | Central Ohio | $\begin{array}{r} \text { SW } \\ \text { Ohio } \end{array}$ | $\begin{gathered} \text { SE } \\ \text { Ohio } \end{gathered}$ |
| Support/Oppose Same-sex Marriage | 28\% | 29\% | 24\% | 31\% | 30\% | 24\% |
| Strongly support |  |  |  |  |  |  |
| Somew hat support | 19\% | 18\% | 23\% | 19\% | 16\% | 15\% |
| Somewhat oppose | 12\% | 10\% | 12\% | 12\% | 14\% | 18\% |
| Strongly oppose | 36\% | 36\% | 35\% | 34\% | 36\% | 42\% |
| Not sure | 5\% | 7\% | 6\% | 3\% | 4\% | 1\% |


|  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | NE <br> Ohio | NW <br> Ohio | Central <br> Ohio | SW <br> Ohio | SE <br> Ohio |  |  |
| Amendment |  |  |  |  |  |  |  |  |
| Strongly for | $\mathbf{3 4 \%}$ | $33 \%$ | $33 \%$ | $36 \%$ | $37 \%$ | $27 \%$ |  |  |
| Not so strongly for | $\mathbf{1 8 \%}$ | $16 \%$ | $19 \%$ | $21 \%$ | $17 \%$ | $20 \%$ |  |  |
| Strongly against | $\mathbf{3 3 \%}$ | $30 \%$ | $31 \%$ | $32 \%$ | $36 \%$ | $43 \%$ |  |  |
| Not so strongly | $\mathbf{5 \%}$ | $6 \%$ | $6 \%$ | $5 \%$ | $6 \%$ | $2 \%$ |  |  |
| against |  |  |  |  |  |  |  |  |
| Not sure | $\mathbf{9 \%}$ | $14 \%$ | $10 \%$ | $6 \%$ | $4 \%$ | $9 \%$ |  |  |


|  |  | Region |  |  |  |  |
| ---: | :---: | :---: | ---: | ---: | ---: | ---: |
|  | NE | NW <br> Ohio | Central <br> Ohio | SW <br> Ohio | SE <br> Ohio |  |
| Amendment w/ |  |  |  |  |  |  |
| Religious Exemption |  |  |  |  |  |  |
| Strongly for | $5 \%$ | $1 \%$ | $2 \%$ | $7 \%$ | $7 \%$ | $7 \%$ |
| Not so strongly for | $6 \%$ | $5 \%$ | $10 \%$ | $6 \%$ | $3 \%$ | $7 \%$ |
| Strongly against | $77 \%$ | $82 \%$ | $71 \%$ | $75 \%$ | $80 \%$ | $72 \%$ |
| Not so strongly | $7 \%$ | $11 \%$ | $9 \%$ | $8 \%$ | $3 \%$ | - |
| against |  |  |  |  |  |  |
| Not sure | $5 \%$ | $2 \%$ | $8 \%$ | $3 \%$ | $7 \%$ | $14 \%$ |


|  | Base | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { NE } \\ \text { Ohio } \end{gathered}$ | $\begin{array}{r} \text { NW } \\ \text { Ohio } \end{array}$ | Central Ohio | $\begin{gathered} \text { SW } \\ \text { Ohio } \end{gathered}$ | $\begin{gathered} \text { SE } \\ \text { Ohio } \end{gathered}$ |
| Main Reason to Vote | 55\% | 61\% | 57\% | 54\% | 52\% | 41\% |
| Gubernatorial race |  |  |  |  |  |  |
| Amendment | 23\% | 17\% | 21\% | 23\% | 25\% | 36\% |
| Both equally | 15\% | 15\% | 14\% | 16\% | 17\% | 16\% |
| Neither | 5\% | 5\% | 6\% | 4\% | 5\% | 4\% |
| Not sure | 2\% | 2\% | 2\% | 3\% | 0\% | 3\% |

## 3020 Highwoods Blvd.

Raleigh, NC 27604
information@publicpolicypolling.com / 888 621-6988


## Public Policy Polling

|  | Base | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} \mathrm{NE} \\ \text { Ohio } \end{array}$ | $\begin{array}{r} \text { NW } \\ \text { Ohio } \end{array}$ | Central Ohio | $\begin{array}{r} \text { SW } \\ \text { Ohio } \end{array}$ | $\begin{gathered} \text { SE } \\ \text { Ohio } \end{gathered}$ |
| Main Reason Samesex Couples Want to Marry | 29\% | 32\% | 26\% | 30\% | 25\% | 31\% |
| Rights and benefits |  |  |  |  |  |  |
| To acknow ledge their love and commitment | 19\% | 16\% | 18\% | 19\% | 22\% | 21\% |
| To change the institution of marriage for their benefit | 17\% | 18\% | 15\% | 16\% | 16\% | 20\% |
| They believe marriage is a human right | 23\% | 24\% | 25\% | 23\% | 23\% | 14\% |
| Some other reason/Not sure | 12\% | 10\% | 16\% | 12\% | 14\% | 14\% |


|  | Base | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { NE } \\ \text { Ohio } \end{gathered}$ | NW Ohio | Central Ohio | SW Ohio | SE Ohio |
| Would You Vote a/g Candidate Who Doesn't Share your SSM Views? | 46\% | 39\% | 42\% | 49\% | 57\% | 47\% |
| Yes |  |  |  |  |  |  |
| No | 31\% | 35\% | 36\% | 30\% | 27\% | 26\% |
| Not sure | 23\% | 26\% | 22\% | 22\% | 16\% | 28\% |


|  |  | Region |  |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: | ---: |
|  | NE <br> Ohio | NW <br> Ohio | Central <br> Ohio | SW <br> Ohio | SE <br> Ohio |  |
| Is Orientation a <br> Choice? |  |  |  |  |  |  |
| Believe it is | $35 \%$ | $35 \%$ | $38 \%$ | $29 \%$ | $37 \%$ | $40 \%$ |
| Believe it is not | $47 \%$ | $47 \%$ | $41 \%$ | $53 \%$ | $46 \%$ | $39 \%$ |
| Not sure | $18 \%$ | $18 \%$ | $21 \%$ | $18 \%$ | $16 \%$ | $20 \%$ |


|  |  | Region |  |  |  |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Base | NE <br> Ohio | NW <br> Ohio | Central <br> Ohio | SW <br> Ohio | SE <br> Ohio |  |  |
| Is SSM Inevitable? |  |  |  |  |  |  |  |  |
| Yes | $44 \%$ | $43 \%$ | $38 \%$ | $49 \%$ | $47 \%$ | $37 \%$ |  |  |
| No | $37 \%$ | $35 \%$ | $36 \%$ | $37 \%$ | $36 \%$ | $45 \%$ |  |  |
| Not sure | $19 \%$ | $22 \%$ | $26 \%$ | $14 \%$ | $17 \%$ | $18 \%$ |  |  |


|  |  | Region |  |  |  |  |  |
| :--- | :---: | :---: | ---: | ---: | ---: | ---: | :---: |
|  | Base | NE <br> Ohio | NW <br> Ohio | Central <br> Ohio | SW <br> Ohio | SE <br> Ohio |  |
| Know LGBT Person? |  |  |  |  |  |  |  |
| Yes | $85 \%$ | $81 \%$ | $86 \%$ | $90 \%$ | $84 \%$ | $82 \%$ |  |
| No | $12 \%$ | $16 \%$ | $10 \%$ | $8 \%$ | $11 \%$ | $11 \%$ |  |
| Not sure | $4 \%$ | $3 \%$ | $4 \%$ | $2 \%$ | $5 \%$ | $7 \%$ |  |


|  | Base | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r} \mathrm{NE} \\ \text { Ohio } \end{array}$ | $\begin{array}{r} \text { NW } \\ \text { Ohio } \end{array}$ | Central Ohio | $\begin{array}{r} \text { SW } \\ \text { Ohio } \end{array}$ | $\begin{array}{r} \text { SE } \\ \text { Ohio } \end{array}$ |
| Support SSM If It's Best Way for Them to Protect Their Families? |  |  |  |  |  |  |
| Yes | 44\% | 46\% | 45\% | 48\% | 43\% | 33\% |
| No | 40\% | 38\% | 39\% | 37\% | 44\% | 43\% |
| Not sure | 16\% | 16\% | 16\% | 15\% | 13\% | 23\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Kasich/FitzGerald/EarI |  |  |  |  |  |  |  |
| John Kasich | 40\% | 57\% | 48\% | 35\% | 44\% | 29\% | 26\% |
| Ed FitzGerald | 38\% | 22\% | 31\% | 53\% | 38\% | 44\% | 47\% |
| Charlie Earı | 6\% | 2\% | 4\% | 2\% | 6\% | 10\% | 7\% |
| Not sure | 16\% | 19\% | 17\% | 10\% | 13\% | 17\% | 19\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Support/Oppose Same-sex Marriage |  |  |  |  |  |  |  |
| Strongly support | 28\% | 12\% | 18\% | 43\% | 25\% | 34\% | 49\% |
| Somewhat support | 19\% | 11\% | 19\% | 22\% | 26\% | 19\% | 16\% |
| Somewhat oppose | 12\% | 10\% | 17\% | 6\% | 16\% | 14\% | 6\% |
| Strongly oppose | 36\% | 62\% | 42\% | 26\% | 30\% | 28\% | 22\% |
| Not sure | 5\% | 5\% | 4\% | 3\% | 2\% | 5\% | 7\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Amendment | 34\% | 15\% | 25\% | 46\% | 31\% | 40\% | 54\% |
| Strongly for |  |  |  |  |  |  |  |
| Not so strongly for | 18\% | 17\% | 23\% | 11\% | 19\% | 18\% | 16\% |
| Strongly against | 33\% | 52\% | 38\% | 26\% | 38\% | 26\% | 17\% |
| Not so strongly against | 5\% | 7\% | 6\% | 6\% | 1\% | 5\% | 6\% |
| Not sure | 9\% | 9\% | 7\% | 12\% | 11\% | 12\% | 8\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Amendment w/ Religious Exemption | 5\% | 8\% | 2\% | 3\% | 2\% | 6\% | 9\% |
| Strongly for |  |  |  |  |  |  |  |
| Not so strongly for | 6\% | 4\% | 6\% | 7\% | 10\% | 3\% | 9\% |
| Strongly against | 77\% | 78\% | 80\% | 73\% | 71\% | 81\% | 71\% |
| Not so strongly against | 7\% | 9\% | 6\% | 16\% | - | 6\% | 6\% |
| Not sure | 5\% | 1\% | 6\% | 1\% | 17\% | 5\% | 5\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Main Reason to Vote |  |  |  |  |  |  |  |
| Gubernatorial race | 55\% | 49\% | 52\% | 66\% | 61\% | 54\% | 56\% |
| Amendment | 23\% | 32\% | 21\% | 15\% | 19\% | 18\% | 30\% |
| Both equally | 15\% | 16\% | 18\% | 13\% | 11\% | 20\% | 9\% |
| Neither | 5\% | 2\% | 7\% | 3\% | 8\% | 6\% | 2\% |
| Not sure | 2\% | 1\% | 1\% | 3\% | 1\% | 3\% | 3\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Main Reason Samesex Couples Want to Marry | 29\% | 39\% | 29\% | 25\% | 25\% | 31\% | 25\% |
| Rights and benefits |  |  |  |  |  |  |  |
| To acknowledge their love and commitment | 19\% | 9\% | 21\% | 26\% | 27\% | 16\% | 17\% |
| To change the institution of marriage for their benefit | 17\% | 24\% | 20\% | 8\% | 13\% | 16\% | 13\% |
| They believe marriage is a human right | 23\% | 14\% | 17\% | 27\% | 19\% | 25\% | 36\% |
| Some other reason/Not sure | 12\% | 14\% | 13\% | 15\% | 15\% | 11\% | 9\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Would You Vote alg Candidate Who Doesn't Share your SSM Views? | 46\% | 63\% | 46\% | 44\% | 33\% | 45\% | 42\% |
| Yes |  |  |  |  |  |  |  |
| No | 31\% | 22\% | 32\% | 29\% | 33\% | 35\% | 35\% |
| Not sure | 23\% | 15\% | 22\% | 26\% | 35\% | 20\% | 23\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Is Orientation a Choice? | 35\% | 48\% | 41\% | 35\% | 20\% | 31\% | 27\% |
| Believe it is |  |  |  |  |  |  |  |
| Believe it is not | 47\% | 39\% | 44\% | 49\% | 53\% | 47\% | 55\% |
| Not sure | 18\% | 14\% | 15\% | 17\% | 27\% | 22\% | 18\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Is SSM Inevitable? | 44\% | 24\% | 40\% | 61\% | 35\% | 48\% | 57\% |
| Yes |  |  |  |  |  |  |  |
| No | 37\% | 58\% | 42\% | 26\% | 33\% | 30\% | 28\% |
| Not sure | 19\% | 18\% | 18\% | 13\% | 32\% | 22\% | 16\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Know LGBT Person? | 85\% | 77\% | 87\% | 86\% | 82\% | 85\% | 88\% |
| Yes |  |  |  |  |  |  |  |
| No | 12\% | 18\% | 9\% | 11\% | 12\% | 13\% | 9\% |
| Not sure | 4\% | 5\% | 4\% | 3\% | 6\% | 2\% | 3\% |


|  | Base | Religious Service Attendance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | More than once a week | Once a week | Almost every week | Once or twice a month | A few times a year | Never |
| Support SSM If It's Best Way for Them to Protect Their Families? |  |  |  |  |  |  |  |
| Yes | 44\% | 20\% | 38\% | 57\% | 47\% | 50\% | 62\% |
| No | 40\% | 67\% | 45\% | 30\% | 32\% | 33\% | 24\% |
| Not sure | 16\% | 13\% | 18\% | 13\% | 21\% | 16\% | 14\% |

## TO: IAN JAMES, FREEDOM TO MARRY <br> FROM: JIM KITCHENS \& BOB CARPENTER <br> SUBJECT: TRENDS IN OHIO MARRIAGE DEBATE <br> DATE: DECEMBER 18, 2013

As of December 2013, same-sex marriage is now legally recognized in sixteen states as well as the District of Columbia, eight counties in New Mexico and eight Native American tribal jurisdictions. Thus, roughly $38 \%$ of the U.S. population now lives in a jurisdiction in which samesex couples may legally marry.

Public support for same-sex marriage continues to grow. In July 2013, Gallup found 54\% support for gay marriage, a doubling ( $27 \%$ support) since that firm first polled on the question in 1996. And, in September 2013, Quinnipiac University found that 56\% of American adults and $57 \%$ of registered voters supported same-sex marriage.

Support continues to grow in Ohio as well.
In 2004, Ohio voters approved Issue One by a margin of $62 \%$ to $38 \%$ placing language in the Ohio Constitution, which stated:
"Only a union between one man and one woman may be a marriage valid in or recognized by this state and its political subdivisions. This state and its political subdivisions shall not create or recognize a legal status for relationships of unmarried individuals that intends to approximate the design, qualities, significance or effect of marriage."

In September 2012, a Washington Post poll found 52\% of Ohio residents surveyed said that gay marriage should be legal, while $37 \%$ said it should be illegal.

A Columbus Dispatch poll from March 2013 found 54\% backed a proposed constitutional amendment to repeal existing law and allow gay marriage.

In April 2013, a Quinnipiac University poll found that 48\% of Ohioans supported same-sex marriage and $44 \%$ oppose. This was a change from six months earlier when $47 \%$ opposed same-sex marriage while $45 \%$ supported.

This latest survey conducted by FreedomOhio shows the trend continues. Fifty-two (52\%) of Ohio voters would vote in favor of a constitutional amendment, with $38 \%$ opposed. And, of those opposed to the amendment, $11 \%$ indicate they would vote in favor of the amendment when told it protects religious liberties by allowing any house of worship, such as a church or synagogue, to refuse to marry a same-sex couple. In this latter scenario where voters have the Amendment language and the "right to refuse" language, support for the amendment grows to $56 \%$, while opposition drops to $34 \%$. The amendment language and "Right to Refuse" moves voters across all demographic groups to support, and demonstrates the importance of specificity in amendment language versus concept.

## BIOS

PPP surveyed 1,011 Ohio voters from December 6th to 8th. The margin of error is $+/-3.1 \%$. Dr. Jim Kitchens and Robert Carpenter were engaged by FreedomOhio to provide peer review (oversight and analysis of the survey instrument and data) as well as analysis of the PPP survey. Kitchens and Carpenter are nationally recognized pollsters who accurately pinpointed the 2004 Marriage Ban election results well in advance of the vote. Kitchens, a Democratic pollster, has represented candidates, SEIU and Labor across the country. Carpenter is a Republican pollster who has worked with the Human Rights Campaign, Log Cabin Republicans, Republicans for Choice and Republican candidates across the country.

